



PERMANENT MEMORANDUM 22 COMMONLY USED NAME DESIGNATIONS, SYSTEM AND COMPONENT INSTITUTIONS

POLICY DIGEST

Monitoring Unit: Office of the President
Initially Issued: March 24, 2003

- I. The Constitution of Louisiana in Article VIII, Section 7, establishes the legal designation of the management board for the LSU System as the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College. That constitutional designation is reiterated in Title 17, Sections 1453A and 3215 of the Louisiana Revised Statutes.

As a result of long-standing and generally accepted custom and practice, and to avoid confusion with a component institution which is also designated, in part, Louisiana State University and Agricultural and Mechanical College, the management board has become commonly known and referred to as the "Board of Supervisors of the Louisiana State University System" and the system has become commonly known and referred to as the "Louisiana State University System."

Title 17, Section 3215 of the Louisiana Revised Statutes sets forth the names of component institutions under the management of the Board of Supervisors of the Louisiana State University Agricultural and Mechanical College.

Title 17, Section 3215(1) refers to: "Louisiana state University and Agricultural and Mechanical College, located at Baton Rouge and designated as the premier flagship university for the state."

As a result of long-standing and generally accepted custom and practice, "Louisiana State University Agricultural and Mechanical College, located at Baton Rouge..." has become known and referred to as "Louisiana State University." Title 17, Section 3215(7) refers to: "The Center for Agricultural Sciences and Rural Development."

As a result of long-standing and generally accepted custom and practice, "The Center for Agricultural Sciences and Rural Development" has become known and referred to as "Louisiana State University Agricultural Center."

In each instance, the abbreviation for Louisiana State University is commonly known and accepted as "LSU."

- II. In light of these long-standing and generally accepted customs and practices, and to encourage accuracy, uniformity and efficiency in communications, each of the designations described above are deemed to be appropriate in internal and external communications. This authorization to use the names at the management board and system level and at the component institutions does not constitute a change of names

established by law and should not be so construed.

This authorization does not affect existing policies regarding the use of logos, trademarks or other identifying matter.